

Environmental Report

JVC KENWOOD Holdings Basic Environmental Policy

Environmental Philosophy

JVC KENWOOD Holdings is totally involved in the global environment through all the group companies' business activities, and is contributing to achieving a society where sustainable development is possible by fulfilling social responsibilities as a green company.

Environmental Policies

1. To be thoroughly aware of the environmental impact of the actions, products, and services of the entire group, and to promote all possible technical and economic environmental protection activities.
2. To always consider the environmental impact of our business activities, and to consistently reduce our environmental burden.
3. To conform to all laws, business standards, and local agreements regarding environmental activities.
4. To use the Earth's limited resources effectively with the aim of becoming a recycling society.
5. To reduce the burden on the Earth's environment through product manufacturing.
6. To implement business activities that can contribute to the reduction of greenhouse gasses to prevent global warming.

Outline of JVC Kenwood Group Environmental Activities Self-Awareness as Corporate Citizens of the Earth

We think the greatest problem confronting humankind at the beginning of the 21st century is to continue the sustainable development of human civilization and culture while protecting the Earth's environment. The JVC Kenwood Group, a manufacturing company, has some effect, no matter how slight, at all levels from the planning and design stages of manufacturing to the procurement of raw materials, manufacturing, sales, and services. As stated in our environmental philosophy and policies, we are aware of the responsibility to carefully determine the burden we have on the environment and systematically work to reduce it through a wide variety of methods. We consider the reduction of greenhouse gasses to prevent global warming to be a major obligation that the corporation must fulfill, and so are involved in the ongoing reduction of energy use in all our business activities. Specifically the reduction of the energy that the products themselves use. Our research departments are putting great efforts into developing new technologies and we have committees working laterally throughout the company promoting various activities.

We are developing procedures based on reducing, recycling, and reusing materials in response to the depletion of resources worldwide. We receive parts and raw materials that are compatible with the environment by publishing our Green Procurement Guidelines, so as to confirm at purchase that there are no harmful pollutants in any of the parts or raw materials and reduce the problem of global environmental pollution.

As a responsible corporate citizen, the JVC Kenwood Group is fully aware of the global environment, and will continue to strive to make improvements.

JVC KENWOOD Holdings Environmental Management Director

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